

ACADEMIC YEAR: 2025/2026	FINAL PROJECT (TFM)		
	SUBJECT CODE: 15332	SEMESTER: ANNUAL	TYPE: TFM
CREDITS	10 ECTS		
STUDENT WORKLOAD	Contact Hours	Personal and/or Teamwork	Evaluation
	25	225	1
TEACHING LANGUAGE	English		
CO/PREREQUISITE	None		
SPECIALISM	All		
MODE OF DELIVERY	In-person		
FACULTY	BONET, Jaume POOLE, Antony ROMAN, David WOLNY, Julia		
COURSE DESCRIPTION	<p>The Master's Thesis will be carried out in an economic sector or professional field of interest to the student.</p> <p>It will consist of the development of a Business Plan which should focus on a problem or issue of direct interest to the company. This may be a topic that has not yet been addressed by the staff or an issue that has already been dealt with, but would be worth revisiting in a project, in order to gain new insights. The objective of this work is to dimension the key decisions, so that the students reach the necessary training and experience for its effective professional deployment.</p> <p>In addition, with the elaboration of this project the student carries out an in-depth study, since in order to offer a valid and useful project, the studies and applications carried out previously on that subject must be taken into account, as well as ensuring that the work has comparative value and is of practical application in their field of speciality.</p> <p>Objectivity, reliable reports of the facts, the analytical approach and the professional presentation style are very important, so especially this Master's Thesis develops in students the learning skills that allow them to continue their studies in a largely self-directed or autonomous way. Thus, the students, in accordance with the indications of their director, must develop their project in which the various learning objectives of the Master (understanding of the field of knowledge, conception and design of a research project original, development of the same and obtaining results and conclusions), and capture these objectives in a totally real business framework. The written report should have a critical and orderly approach.</p> <p>The Master's Thesis will be carried out in a group, although it will be evaluated individually. To do this, the individual work of the students is fixed by previous work assignments to each of the team members. In accordance with the legislation and the Master's Regulations of the University of Vic, a report will be presented and it will be publicly defended before a tribunal.</p> <p>The oral presentation is also developed with the participation of all and each of the team members.</p>		
LEARNING OUTCOMES	KNOWLEDGE	RAK2	Differentiate the different functional areas of a company, their dependencies and synergies
		RAK 7	Explain business decisions and practices and their economic, social, and environmental impacts, along with their ethical dimensions.
	SKILLS	RAS1	Develop critical, analytical, systemic and forward-thinking skills to effectively address complex business problems.
		RAS6	Demonstrate advanced presentation and writing skills adapted to diverse audiences in specialized contexts.
		RAS8	Establish relationships with different stakeholder groups to foster long-term collaborative relationships and maximize the impact on organizations and society.
COMPETENCES	RAC1	Cultivate a global mindset that facilitates internationalization.	

		RAC2	Lead sustainable organizational change through new technologies, with a creative and strategic approach.
		RAC4	Foster creativity and innovation, guiding multidisciplinary and diverse teams in face-to-face or digital environments.
SDGS ADDRESSED	<input checked="" type="checkbox"/> SDG 1 – No Poverty <input checked="" type="checkbox"/> SDG 2 – Zero Hunger <input type="checkbox"/> SDG 3 – Good Health and Well Being <input checked="" type="checkbox"/> SDG 4 – Quality education <input checked="" type="checkbox"/> SDG 5 – Gender equality <input type="checkbox"/> SDG 6 – Clean water and sanitation <input type="checkbox"/> SDG 7 – Affordable and clean energy <input checked="" type="checkbox"/> SDG 8 – Decent work and economic growth <input checked="" type="checkbox"/> SDG 9 – Industry, Innovation, Technology and Infrastructure	<input checked="" type="checkbox"/> SDG 10 – Reduced inequality <input type="checkbox"/> SDG 11 – Sustainable cities and communities <input checked="" type="checkbox"/> SDG 12 – Responsible consumption and production <input checked="" type="checkbox"/> SDG 13 – Climate action <input type="checkbox"/> SDG 14 – Life below water <input type="checkbox"/> SDG 15 – Life on land <input type="checkbox"/> SDG 16 – Peace, justice and strong institutions <input checked="" type="checkbox"/> SDG 17 – Partnerships for the goals	
TEACHING METHODS	<input type="checkbox"/> AF01-Lectures <input type="checkbox"/> AF02-Videos or videoconferences <input type="checkbox"/> AF03-Discussion groups or forums <input type="checkbox"/> AF04-Multimedia production <input type="checkbox"/> AF05-Reading texts and preparing reports. <input type="checkbox"/> AF06-Analysis of data or processes <input type="checkbox"/> AF07-Search for bibliographic information <input type="checkbox"/> AF08-External visits <input type="checkbox"/> AF09-Internships at centers or companies <input type="checkbox"/> AF10-Applied activities or exercises <input type="checkbox"/> AF11-Elaboration of glossaries or wikis <input type="checkbox"/> AF12-Roleplay and simulations <input type="checkbox"/> AF13-Workshops or seminars	<input type="checkbox"/> AF14-Practical or laboratory activities <input type="checkbox"/> AF15- Personal study of contents <input type="checkbox"/> AF16- Development and synthesis <input type="checkbox"/> AF17- Intervention, research or interviews <input type="checkbox"/> AF18- Practical analysis of cases <input type="checkbox"/> AF19- Online interactive activities <input type="checkbox"/> AF20- Oral presentations <input type="checkbox"/> AF21- Exams or tests <input type="checkbox"/> AF22- Correction of exercises and follow-up <input type="checkbox"/> AF23- Portfolios or reflective diaries <input type="checkbox"/> AF24-Tutorials <input type="checkbox"/> AF25-Others	
STUDENT ASSESSMENT	SE02 - Continuous monitoring of work SE04 – Reports by student, external tutors, tribunals SE05 - Projects & activities SE06 – Public defence of projects	(5% min - 25% max) (10% min – 25% max) (55% min - 75% max) (10% min –25% max)	
GRADING SYSTEM	Please refer to the Academic Regulations for the grading system used in the Programme and further details and for information concerning absences, participation in class, plagiarism, etc.		